

Call for entries: UX Design Awards 2019 – International Competition for User Experience
For immediate release

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International Competition for User Experience

Call open until March 31, 2019

The competition for excellent user-centric products and concepts is under way: companies and design consultancies worldwide are invited to submit successful solutions for the UX Design Awards 2019.

Berlin, 11/21/2018 –

The UX Design Awards are unique as they focus on the core topic of connected life and work. "Designing user experiences (UX) is increasingly becoming a core discipline that influences all design fields," says Ake Rudolf, strategic director of International Design Center Berlin, the competition organizers. Positive user experiences offer real added value: Intuitive solutions strengthen people's abilities in everyday life by enabling and facilitating access to new applications and fields of knowledge. In this way, they promote inclusion and increase users' joy of life through meaningful experiences.

With the UX Design Awards, International Design Center Berlin (IDZ) honors solutions that contribute to shaping a future-oriented world. Successful user-centric design is essential and a unique selling point of innovative products and services.

Companies and agencies worldwide are invited to submit successful user-centric services, products and concepts for the UX Design Awards by March 31, 2019. Among all entries, an expert jury will nominate fifty outstanding solutions to participate in the competition for the UX Design Awards. In a second step, the jury selects up to ten award winners among all nominated projects. Awards are bestowed in the categories "Product" and "Concept". Across all categories, the jury names one "Gold" award winner, who is

considered the "best of the best" in the competition. In addition, users from all over the world select an audience award winner in an eight-week long online voting procedure.

All nominated submissions will be presented to the public from 6 to 11 September 2019 at the global technology show IFA in Berlin, Germany. The award winners will be revealed during a festive ceremony on 6 September 2019.

Winners of the UX Design Awards 2018 include internationally renowned companies such as Samsung, Philips, Daimler, Festo, Bosch and Leica, design consultancies such as Frogdesign, Intuity Media Lab and Imago Design as well as start-ups such as Charlie AI, STAT-Dx and Qiagen.

Further information about UX Design Awards

Website und Application: <https://ux-design-awards.com/en>

Participation details: <https://ux-design-awards.com/en/anmeldung/downloads>

Organizers

The International Design Center Berlin (IDZ) is a leading independent German institution for the promotion of design as a driver of business and social innovation. Its members include design oriented companies, design consultancies, institutions and creatives. IDZ implements projects at national and international levels in dialogue with businesses, governments, education and research institutes. In doing so, it cooperates with networks and institutions throughout Europe. The IDZ provides access to innovators from the design field, as well as expertise in areas such as user centered design, circular design and business innovation. For further information please visit:

<https://www.idz.de/en>

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