

# light+building

The world's leading trade fair for lighting and building services technology,  
13 – 18 March 2016

## **Young Design – Special area for young designers**

### We offer

Free presentation space at Light + Building, The world's leading trade fair for lighting and building services technology with the world's biggest lighting showroom.

A 6 m<sup>2</sup> stand fully equipped with walls, carpeting, furniture and lighting sockets free of charge.

The opportunity to make contact with over 210,000 international trade visitors and more than 2,450 exhibitors, around 1,500 of them from the lighting sector and thus potential manufacturers for your product ideas, and to find channels of distribution for your designs.

The chance to make contact with representatives of the international trade press, many of whom will be in Frankfurt for Light + Building, and to draw their attention to your work.

An evening with other participants of the Young Design Area at Light + Building for exchanging ideas and relaxing together.

### Your contribution

A great product that you have developed / made yourself.

The motivation to make contact with the industry and to present your product during Light + Building.

The commitment needed to promote your product and ideas.

### The rules

You are not older than 35, are on the threshold of your career and have not been working as a designer for more than five years.

At Light + Building, you will show just one product or, at the most, a family of products. Should you have a range of luminaires, please choose just one design that, in your opinion, is fully representative of you and your work.

The luminaire shown should not be in series production or the design rights sold. You must be in possession of all rights to this design.

We provide the framework for the presentation. You are responsible for the product display.

You must arrange your own journey to Frankfurt and accommodation in Frankfurt. These costs will not be borne by Messe Frankfurt.

You must be available to speak to potential customers / business partners throughout Light + Building in Frankfurt from 13 – 18 March 2016.

At Light + Building 2016 we will support a maximum of 15 participants with a free stand within the project Young Design. In case of receiving acknowledgements of more than 15 participants interested and all suit the criteria the decision will be made by the date of receipt of the acknowledgement.

### Timetable

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| Up to 15 <sup>th</sup> January 2016             | You let us know whether you would like to accept our offer and, if so, make a binding commitment to participate.   |
| Up to 5 <sup>th</sup> February 2016             | You sent us photographs of the luminaire chosen for the presentation at Light+Building and confirm in writing that you are the owner of all rights to this design. |
| Up to 19 <sup>th</sup> February 2016            | We send you a sketch of the exhibition stand we have chosen for you.   |
| Up to 26 <sup>th</sup> February 2016            | You let us know how the luminaire is to be installed on the stand and where the electricity connection should be.  |
| 11 <sup>th</sup> March 2016                     | Your stand will be ready for you. You install your product. At times specified you will have the possibility to get support by our electricians.                   |
| 13 <sup>th</sup> to 18 <sup>th</sup> March 2016 | Light + Building, daily from 09.00 to 18.00 hrs  |
| 18 <sup>th</sup> March 2016<br>(from 17.00 hrs) | You dismantle your product and, hopefully, return home with lots of good contacts.   |

### Contact

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(Ms Hennig will be at your disposal again from December 9<sup>th</sup>, 2015)

Young Design at Light + Building – an impression

