Do you want to have more impact in your daily design work?

Learn professional design management while you work.

We help you to advance in your professional design career. By the way: this is also truly beneficial for the company you're working with. They will get more professionalism and better results.

At PARK, we consult in the area of design management. We have been doing it for the last 15 years for companies like LEGO, Nestle, Miele, BASF, Grundfos, Volkswagen, Beiersdorf, BMW, B&O, Sony and Reckitt Benckiser and many more. That is why we believe we can educate you :)

Find out more about us at www.park.bz
We educate you about design management and design leadership.

Applicable to all different design disciplines such as product, interaction, web, graphic design etc.

We will discuss topics like:
- design quality
- design process
- design language
- design research
- design tools
- design briefing
- design resources
And many more...

We do that through:
- expert consultants tutoring
- intensive interaction with tutors & peers
- relevant content, straight from reality
- basic theory, but extensive practice
- assignments that are directly applicable
- smart mix of distant and live learning

Programs

We offer you to join our education programs for professionals working at design agencies.

There are two types of programs:
1. Cross Agency: 10 modules in 10 months
2. 2-3 modules in 2 intense days

Both types of programs:
- cater for 8 to 15 participants per program
- offer all content on iPad
- combine education with working on improving your daily work situation
- cater for personal feedback moments

Benefits of joining a program:
- includes relevant case studies
- peer to peer networking (on-going after the end of the program)
- endorsed by VDID

Find out more at www.growdesignmanagement.com