

Learn professional design management while you work.

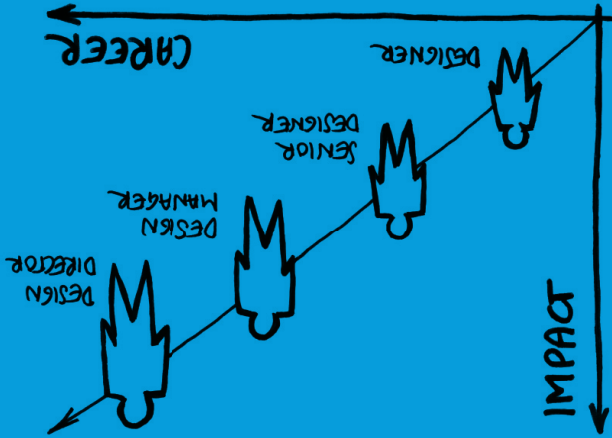
VERBAND
DEUTSCHER
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DESIGNER



Do you want to have more **impact** in your daily design work?

Read: power, success, influence ;-)

We help you* to advance in your professional design career.



By the way: this is also truly beneficial for the company you're working with. They will get more professionalism and better results.



is powered by **PARK**

At PARK, we consult in the area of design management. We have been doing it for the last 15 years for companies like LEGO, Nestle, Miele, BASF, Grundfos, Volkswagen, Beiersdorf, BMW, B&O, Sony and Reckitt Benckiser and many more. That is why we believe we can educate you ;-)

Find out more about us at www.park.bz

If not, keep happily doing what you do.
If so, unfold the page!



Education

We educate you about design management and design leadership.

Applicable to all different design disciplines such as product, interaction, web, graphic design etc.

We will discuss topics like:

- design quality
- design process
- design language
- design research
- design tools
- design briefing
- design resources

And many more...

We do that through:

- expert consultants tutoring
- intensive interaction with tutors & peers
- relevant content, straight from reality
- basic theory, but extensive practice
- assignments that are directly applicable
- smart mix of distant and live learning

All content is organized into a livebook on the iPad to facilitate distant learning and interaction between students and tutors.



Programs

We offer you to join our education programs for professionals working at design agencies.

There are two types of programs:

- 1 Cross Agency: 10 modules in 10 months
- 2 2-3 modules in 2 intense days

Both types of programs:

- cater for 8 to 15 participants per program
- offer all content on iPad
- combine education with working on improving your daily work situation
- cater for personal feedback moments

Benefits of joining a program:

- includes relevant case studies
- peer to peer networking (on-going after the end of the program)
- endorsed by VDID



VDID

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Find out more at www.growdesignmanagement.com