



DESIGN CENTER  
BADEN-WÜRTTEMBERG

**BE**  
**A FOCUS OPEN**  
**WINNER! 2024**



# **BADEN-WÜRTTEMBERG INTERNATIONAL DESIGN AWARD**

**OUR JURY LOVES INNOVATIONS, COURAGE AND FRESH IDEAS.**

**SEND US YOUR PIONEERING DESIGN SOLUTIONS! WIN COMPELLING ARGUMENTS  
FOR YOUR COMMUNICATIONS AND PERFECT PUBLICITY.**

The Baden-Württemberg state award FOCUS OPEN is a benchmark for the innovativeness and vision of national and international companies.

Enter your innovative design solutions for our international contest and compete for a FOCUS Meta, FOCUS Gold, FOCUS Silver or FOCUS Special Mention!

With Focus Open, startups, newcomers and founders have the same chances of winning an award for their exciting projects as established design agencies and companies do!

Entries can be submitted under the headings Healthcare, Lighting, Bathroom, Capital Goods, Mobility, Materials & Surfaces, Service Design and eight other categories. Win widespread publicity in the form of a yearbook, exhibition, award ceremony and extensive online presentation.

**CALL FOR ENTRIES!  
05 APRIL 2024  
DESIGN-CENTER.DE**

**REGISTER TODAY AND  
BE PART OF THE FOCUS OPEN  
COMMUNITY!**

The call for entries, registration details and information about the award are available [here](#)